

Improving the lives of women and girls through programs leading to social and economic empowerment.

Business Meeting Minutes

INTERNATIONAL OF BIDWELL RANCHO

MEETING PLACE AND TIME:

The business meeting of Soroptimist International of Bidwell Rancho was held on Tuesday, April 10, 2018, at Panighetti's Eatery, 1851 Esplanade, Chico, CA. The meeting was called to order by the president, Angie Little, at 6:05 p.m. Other members present were Melanie Austen, Susan Bandstra, Hilda Chavez, Emma Fitzgerald, Lisa Fitzgerald, Celeste Garcia, Cathy Gurney, Maxine Guynn, Sherry Holbrook, Linda Lucena, Gayle Luna, Babette Maiss, Dawn McDonald, Sally Mendez, Quinn Mendez, Judy Merlo, Della Miller, Yvette Sanfilippo and Kim Sayers. Not present were Deanna Alexich, Mary Arney, Sheron Box, Sarah Fry, Marie Hartman, Karen Marlatt, Holly Swart, Erica Trejo and Venita Tuter.

PLEDGE:

THOUGHT FOR THE DAY:

Not all of us can do great things. But, we can do small things with great love "

~Mother Theresa

MOMENT OF SOLT:

• Angie discussed the merits of attending the Sierra Nevada Region's annual conference. For 42 years, this has been a wonderful opportunity for Soroptimists to get together to share ideas, successes, fun and friendship.

HAPPY BUCKS

MINUTES:

The minutes of the previous board meeting held on March 6, 2018, were distributed via email, and a copy was also available at the meeting. The minutes were approved as distributed.

TREASURER'S REPORT:

Melanie Austen, Treasurer, presented her report for the period ending March 31, 2018, reflecting a balance of \$36,113.44. Detail of the report was provided. Additionally, she provided a report of budget vs actual, also as of March 31st. These reports were provided via email and at the meeting, and hearing no corrections, the treasurer's report will be filed for review.

PROGRAM COMMITTEE REPORTS:

DREAM IT BE IT

- Chair Babette Maiss reported that our first Wednesday afternoon session, Discovering Dreams, went well; they created a collage, and wrote a letter to themselves. The candy toss was a successful attention getter. Attendees were so engaged, they elected to shorten break time! "Quality over quantity" would be the key in future modules, and more volunteers would be welcome to mix in with the attendees; there is so much great material; the attendees are eager to observe the powerful things we are sharing as they haven't been given this opportunity in the past, so we don't want to overwhelm them. Sign up is still available online at our website, or you may speak to Babette directly.
- Susan Bandstra was a volunteer and reported, jokingly, that volunteers Melanie Austin & Maxine Guynn provided the snacks, despite transport challenges.
- A meeting is scheduled with SI Chico for follow up, and to plan the final module presented by both clubs.

MICRO BREWFEST

- Secretary Lisa reported that 180 tickets have been sold to date, on line, and Dawn McDonald confirmed an additional 30 tickets from the Home Brew Shop have been purchased.
- We are moving ahead with 28 breweries currently secured by Gayle Luna.
- Babette Maiss has secured Almendra, who will be providing samples of wine, as well as spirits. We will need to purchase wine and spirit sampling cups. Sheron Box indicated our liquor license will cover the addition of hard liquor. Babette will continue to reach out to more wineries, to include attending the League of Women Voters Wine Tasting event on April 15, 2018 to approach local participating wineries. Also, we can review participating wineries at California Nut Festival on April 21st.
- A particular security guard has been identified by Sheron as someone she would like the Elk's to secure for our event, and she has made this known to the Elks. Cathy reported that she will need 4 move security volunteers. They may drink on breaks, just can't be wearing their security shirts.
- This year's commemorative glasses have been ordered, and feature a burgundy accent. Other supplies purchased included 12 walkie-talkies, which Babette has price shopped, and suggested the time is right to purchase due to the "spread out" nature of the event. Babette will also bring the existing volunteer shirts from storage to her home, and we will determine this year's purchase. Susan Bandstra will be ordering more of our regular, burgundy SIBR shirts for members who need them.
- Sally reported she schedules pourers, not all volunteers, which she will do again this year.
- Celeste reiterated that she can always use more food vendors, so give her leads. She's been working on her volunteer crew and at this point she has enough.
- Yvette Sanfillipo has acquired a new disc game for the event. She also indicated she is speaking to Chico Grocery Outlet for wine.
- Marketing for the event is ramping up.
 - Sally Mendez researched the benefits of a membership with the Chico Chamber of Commerce. It was determined that we will secure a membership at the non-profit level. Sally will manage our membership and make assignments as needed to

maximize our benefits. Lisa Fitzgerald will attend at least one Chamber Business Connection on a Wednesday, at 7:30am prior to Brewfest. Lisa will also coordinate getting our flyer to them for the online distribution to members benefit. She has received the artwork from Susan Bandstra.

- Sally, with Celeste Garcia's help, has coordinated members answering phones for the KZFR telephone fundraising pledge drive, is running from 7am n Wednesday, April 4th to 10pm Friday, April 13th. For this, Celeste and Sally have both gotten 3+ minute on air interviews during which they spoke of our upcoming brewfest, but Soroptimist Bidwell Rancho's good works.
- Lisa Fitzgerald will coordinate the advertising trade with Deer Creek Broadcasting Stations.
- $\circ~$ We will distribute 1⁄4 page flyers at the Pioneer Day Parade on May 5th.
- Our annual "Poster Crawl" is scheduled for Tuesday, May 15th. We do this in the evening, downtown, distributing posters to various businesses. We take cocktail breaks, however, and usually sit down for dinner together.
- Sheron indicated that to be compliant with CA State Law, the Attorney General requires us to be very specific on what funds were raised, and our to what project our raffle proceeds will be donated. Last year we designated Girls On The Run. We raise approximately \$2000 at our raffle. This year, we will have a sign in the raffle area indicating the recipient.
 - Judi Merlo, chair of the committee announced that Linda Lucena would be helping her again this year. You may bring prizes to club, or either of the two ladies will take your prize as soon as possible.
 - Judi emailed the members this year's Donation Request Letter, and offered to provide a hard copy to members who couldn't print out themselves. The letter is in a format which allows it to be personalized.
 - The expectation is that each member will come up with 2 prizes, \$20 or greater value. Prizes which are geared towards men are desired, as many buy their height in tickets. Food & Beverage, Services and other gender neutral prizes are also very popular.
- The various area chairs will be meeting as we near the date. Lots more information will be provided as we near the date.

DRESS A GIRL

President Angie received a request from District 1 Director Maureen for an update on this regional project. Chair Sherry Holbrook reported that we will have 50 dresses to donate. Most clubs will turn in their dresses at conference, where one club has volunteered to get them shipped out. We are fortunate that Sherry will take our dresses to Africa in July. It was suggested we have a photo or something to show our success at conference.

UNFINISHED BUSINESS:

SNR CONFERENCE

- President Angie confirmed that will have 12 members attending. She reported that she had received a request from District 1 Director Maureen for "volunteers" to help with various tasks during conference. This is an election year, so polls, raffle and Laurel Society ticket sales, as well as other tasks, will need volunteers.
- Sally Mendez is continuing to work on our Lip Sync Performance. She has heard from most members about costumes, which will reflect various occupations, and would like to have more of our attending members participate. She is working on editing the music to be provided. Our performance will only last about a minute as there are about 30 clubs participating. Choreography will be very simple; Sally will do the fancy moves. Has created 2 24x36" poster

board signs which say "Sing it!"; 2 people who want to participate without a costume, could hold up the signs.

- Yvette Sanfillipo will handle our club's raffle basket donation. Because so many people travel great distances to attend conference, size and manageability is often a concern. It was decided we would buy a gift card and put it into a handbag rather than a traditional basket. They request \$100 value.
- SNR Fundraising Chair, and SIBR member Kim Sayers asked any attending members for help in selling raffle tickets, based on the schedule she will create. Kim will send out an email.

PIONEER DAY PARADE

- Emma & Lisa Fitzgerald will coordinate our entry, and a sign-up sheet was circulated at the event. The parade is Saturday, May 5th, in Downtown Chico. It will begin moving forward at 10am, and we would like SIBR/S-Club participants to be in our staging area between 9:15/9:30ish. SIRB participants will receive a text to let everyone know SIBR's spot in the staging area is as soon as possible on Saturday morning, using the phone numbers provided on the sign-up sheet.
- S-Club will participate with us this year.
- We have entered as a "Unit In Motion", so we will not need the truck Cathy Gurney had generously offered. Members who participated last year felt it was successful and effective, so we will modify the brewfest banner we used last year, and overlay our SIBR banner again. Additionally, we will have a 24x36" sign to be carried explaining/promoting S-Club, and another of the same size baring the SI, Dream It; Be It and Live Your Dream logos; it is tagged with Soroptimist International of Bidwell Rancho.
- We will hand out 1/4 page copies of our Brewfest to the viewers lining the street. Sally has ordered them, and again gotten a good deal. She has also purchase some extra 8 1/2 X 11" copies of our poster.
- We would like members to wear their burgundy SIBR T-Shirts.

DONATION TO SI FERNLEY

A card was circulated by Secretary Lisa for newly chartered SI Fernly in Nevada. Per SI protocol, existing clubs in the same region donate to the new club's general fund to get them started; SIBR donated \$50.

NEW BUSINESS:

S-CLUB WINS REGIONAL AWARD

S-Club mentor coordinator Babette reported that they had won 2nd place at the Sierra Nevada Region for their efforts. We will receive an award at conference for this to take back to them. They have been invited to attend our May 8th meeting.

CORRESPONDENCE:

Mail was received from

- Invoice Chico Florist Melanie
- Saxco Melanie X 2
- Aon Melanie
- Wings of Eagles Susan
- Chico Community Foundation regarding scholarship acknowledgement Angie X2

- USPS PO Box renewal invoice Melanie
- Invoice from Chico Florist. Melanie

CALENDAR:

SIBR & SNR calendars were reviewed

- Walk 4 Water April 14th
- Dream It; Be it every other Wednesday beginning on April 4 and ending on May 16th
- Speaker meeting on the topic of Tiny House Simplicity Village on April 24th
- Sierra Nevada Region Conference from April 26 to 29 in Reno
- May 5th Pioneer Day Parade
- May 8th Speaker Meeting; S-Club invited
- May 22nd Business Meeting
- June 2nd BREWFEST

SOROPTIMIST PLEDGE

There being no further business, the meeting was adjourned at 7:05 p.m.

Lisa Fitzgerald

Secretary