

# Become a Sponsor

## of the 25th Annual Micro Brew Fest

We invite you to sponsor one of the most popular events in Chico and help the Soroptimist International of Bidwell Rancho raise funds to provide economic, educational, and health care resources to women in our community.

This year promises to be one of the Best once again as we celebrate the 24th annual Microbrew Fest on June 6, 2020 from 2 p.m. to 6 p.m. at the Elks Club, 1705 Manzanita Ave., Chico.

Our Microbrew Fest is the oldest and largest beer event in Chico. *It attracts over 1,000 attendees every year between the ages of 21 and 60+.* Tickets are \$50 and often sell out quickly. Over 40 of America's finest breweries participate in the event as well as many of the area's favorite food vendors.

### When you sponsor the Soroptimist Micro Brew Fest, you are helping to support these and other significant projects and services:

*Live your Dream Award:* Assists women who provide the primary source of financial support for their families by giving them the resources they need to improve their education, skills and employment prospects.

*Dream it, Be it Project: Career Support for Girls* will help girls grow up to be strong, successful, happy adults.

*Grants:* Support for Salvation Army Rehabilitation Center, Wings of Eagles, Esplanade House, Girl Scouts, Habitat for Humanity, local schools, Santa Project, Co-sponsorship of CSUC STOP Human Trafficking Program, Girls on the Run, Jesus Center, Youth 4 Change, and many more.

### Major sponsors enjoy recognition and exposure before, during, and after the event!

As a major sponsor, you will receive recognition before the Micro Brew Fest in advertisements, press releases, marketing materials, and on our website. Depending upon your sponsorship level, there are many opportunities for strategic display of your name and logo at the event as well. Your presence at the event will also help to build your reputation as an important "and cool" resource to our community.

### Sponsorship Opportunities:



#### Barrel Sponsor: \$5,000

- 10 tickets with early entry to the event
- Name and logo on [sibidwellrancho.org](http://sibidwellrancho.org)
- Name and logo on banner at the event
- Name on T-shirt
- Pre-event marketing mention
- Name in event brochure
- Name and logo on event slide show
- VIP tent with two food and beer servers
- Link from our website to your website



#### Stein Sponsor: \$1,000

- 2 event tickets
- Name on T-shirt
- Name in event brochure
- Name and logo on event slide show



#### Keg Sponsor: \$2,500

- 5 tickets with early entry to the event
- Name and logo on [sibidwellrancho.org](http://sibidwellrancho.org)
- Name and logo on banner at the event
- Pre-event marketing mention
- Name on T-shirt
- Name in event brochure
- Name and logo on event slide show



#### Pint Sponsor: \$20

- 2 event tickets
- Name in event brochure
- **Your donations are tax**

### deductible!

*Soroptimist International of Bidwell Rancho is a nonprofit 501(c)(3). FEID 68-010125.*



If you have any questions about our organization and the benefits of the sponsorship,

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please email us at [sbidwellrancho@soroptimist.net](mailto:sbidwellrancho@soroptimist.net).

## SPONSOR FORM

Please select your level of sponsorship and mail this form with your check made payable to SIBR to PO Box 9170, Chico, CA 95927.

Barrel Sponsor: \$5,000    Keg Sponsor: \$2,500    Stein Sponsor: \$1,000    Pint Sponsor: \$200

Company Name: (Please Print): \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_