



## **22nd Annual Micro Brew Festival**

**Chico, CA**  
**Saturday, June 3, 2017**

Dear Brewers and Distributors,

It is that time of year again and we are gearing up for our annual Micro Brew Festival. This is our 22nd Anniversary and we are confident that it will be our largest and most successful event of all! Over 50 breweries participate along with local food vendors serving delicious entrees that compliment the brew. This event has drawn 1500 attendees each year between the ages of 25 and 60+.

As many of you know, almost 100% of the proceeds from this fundraiser goes right back into the community to help support many local charities that have come to depend on us:

- Fairview High School
- Adopt-a-school
- Local High School's Safe and Sober Grad Nights
- Jesus Center & Sabbath House
- Youth 4 Change – 6<sup>th</sup> Street Center
- Salvation Army

Once again, we would like to invite you to participate in this popular event. The Brew Fest is held at the Elks Lodge which has the capacity to hold 1800 people, plus indoor/outdoor access to a patio and grassy area where live entertainment is provided.

**Location:** **Manzanita Place (*The Elks Lodge*)**

**1705 Manzanita, Chico**

**Date:** **Saturday June 3, 2017**

**Time:** **2:00 pm to 6:00 pm**

This event is highly publicized and sells out every year, so it will be a great opportunity to promote your brewery and your beer in Chico. If your brewery has a distributor in the Chico area we would be happy to work directly with them, just let us know.

*Improving the lives of women and girls, in local communities and throughout the world.*

We will provide you with a booth space, 2 eight-foot tables, table cloths, rinsing pitchers, and ice. You are responsible for providing your own beer, ice chests or keg barrels, taps, and a sign or banner with your breweries name and logo. Please feel free to bring t-shirts and other promotional items to sell in your booth. We will be giving away a couple of special buckets filled with fun items, so if you would like to donate items to be included in this giveaway, please let us know.

Please complete the enclosed form and return to us no later than May 5<sup>h</sup> 2016. If you are interested in participating, this will allow us ample time to include your name on our t-shirts, posters, and other publications.

We are looking forward to seeing those of you who participated in the event last year, as well as meeting new brewers this year.

Sincerely,

Gayle Luna & Yvette Sanfilippo  
Brewery Co-Chairs

Be sure to check out our website for more information at [www.sibidwellrancho.org](http://www.sibidwellrancho.org).

# Soroptimist International of Bidwell Rancho-Chico



## 22nd Annual Micro Brew Festival – Chico, CA Saturday, June 3, 2017

### Brewery/Distributor Participation Form

Brewery Name \_\_\_\_\_ Phone# \_\_\_\_\_

Address \_\_\_\_\_ Fax# \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Contact Person/Distributor \_\_\_\_\_

Email address of contact \_\_\_\_\_

\_\_\_\_\_ **Yes, we will be attending the 22nd Annual Brew Fest in Chico.**

Please bring keg barrels, ice chests, taps, your brewery sign or poster for your booth.  
We will provide (2) 8 foot tables, chairs, tablecloths, rinsing pitchers and plenty of ice.

**We would prefer our booth be located:** *(check one)* \_\_\_\_\_  
**Inside** \_\_\_\_\_ **Outside**

**If you have other needs for the festival, please list them here:**

\_\_\_\_\_

\_\_\_\_\_ **No, we are unable to attend this year, but please notify us of the event next year.**

\_\_\_\_\_ **No, we are not interested in attending your event.**



**Please return this response form before March 5, 2016**

**Mail form to:**

Gayle Luna  
920 Skyway Avenue

**Or Email form to:**

gayleluna@hotmail.com

Chico, CA 95928

If you have questions, please call Gayle (530) 680-0895.